

PRIVACY STATEMENT

Grove Crossing (“we,” “us,” “our”) is the owner and operator of the Grove Crossing service (the “Service”), currently provided via a website at <https://bestrentnj.com> (the “Site”).

We take the privacy and security of the personally-identifiable information (“Personal Information”) of our users (“you,” “your” or “user”) very seriously. This Privacy Statement outlines what Personal Information we may collect about you and how we may use it.

We may change this Privacy Statement from time to time. Therefore, we may ask you to check this Privacy Statement occasionally to ensure that you are aware of the most recent version. If you have registered with us and provide us with your email address, we may notify you using the email address you provide of any changes where we are required to do so.

What Information Do We Collect and How Do We Use It?

If you register to use this Service, or complete an online form (e.g. to obtain email updates or ask us to send you further information), then we may collect Personal Information about you, such as:

- Name
- Email address
- Current address
- Your interest in a new residence at a particular location (your potential address)
- Any other personal information you include in our online form

This information is used by us to administer the Service, register you for the Service, and respond to any queries or requests for information you may have.

Occasionally we may obtain sensitive Personal Information about you, for example, if you voluntarily provide information about your physical or mental health, as part of a request for information. By providing us with your sensitive Personal Information, you consent to us processing this data for the purposes set out in this Privacy Statement or any collection notice provided to you.

In addition, we collect a broad variety of Personal Information when we ask you to fill out an application to rent a residence with us, any which may include your prior or alternative names, your current address at the time of the application, employment information, credit information, and other Personal Information about you. Currently, our rental applications are in hard copy (and thus outside the scope of this Privacy Statement), but at a future date we may make applications available online.

Cookies

We may also collect information about how you use Service through the use of cookies, web beacons and other similar technologies as part of improving the content and functionality of the Service. Most websites download files to your device as browsing data for storage in a particular folder, often called a cache.

Cookies are unique identifiers that we transfer to your device as part of the browsing data to enable our systems to recognize your device and to provide features and remember your personalization choices. The personalization cookie files are meant to remain on your device when other browsing data is deleted.

We use cookies to make it easier to access and use our Service. The help feature on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Additionally, you can disable or delete similar data used by browser add-ons, by changing the add-on's settings or visiting the website of its manufacturer.

Cookies allow you to take advantage of some of the Service's features. If you turn off cookies, then those features may not work, or they may not work in the same manner. Cookies are also used to display particular content and to set session identifiers for visitors who voluntarily join user areas.

We may also use web beacons (also called web tags, 1x1 GIFs, and by other names), which send data from your browser back to us about how you use the Service. You may also set your browser to refuse web beacons.

Aggregate Information and Non-Personal Information

Any information that is not Personal Information is "Non-Personal Information." We use Non-Personal Information, which does not identify individuals, to monitor customer traffic patterns to the website and particular pages of the Service, as well as site usage, in order to help us improve the design and layout of the content. We may aggregate Non-Personal Information into larger data sets that show trends, but which do not identify individuals.

Who Will Have Access to Your Personal Information?

Your Personal Information may be made available by us to our licensors and business partners ("Partners"). We sometimes employ other companies and individuals to perform functions on our behalf, for example providing technical support for the systems where your Personal Information is held. They may need access to your Personal Information in order to perform their functions but will not use your Personal Information for any other purpose.

We may also disclose Personal Information in order to comply with our legal or regulatory obligations, in response to a non-mandatory request for information made by a governmental or state body, or as part of an investigation of unlawful activity.

We may share your Personal Information with our Partners and with our BestRentNJ affiliates (meaning entities controlled by, controlling or under common control with BestRentNJ). However, any Personal Information stored in one country or jurisdiction would not be forwarded to another country or jurisdiction, except in compliance with current, applicable laws and regulations.

United States and International Transfer

We currently provide the Service from within the United States. We store all information, including Personal Information, that we currently collect and retain on servers located inside the United States. We may expand the Service to other countries in the future.

By registering with us or providing us with information, you consent to our storing and processing your Personal Information. If you are resident outside the United States or any country where we currently process your data, then your Personal Information may be transferred outside your country of origin, including to countries or jurisdictions which do not provide the same level of data protection as your home country. Regardless of which country your Personal Information is held in it will be protected in line with our privacy and security policies, as outlined below.

You should note that if our business (or any part of it) is sold or transferred at any time, the information we hold, including all Personal Information, may form part of the assets transferred, although it will still only be used in accordance with the current version of this Privacy Statement.

How We Protect Your Information

We have in place privacy and security policies which are intended to ensure, as far as reasonably possible, the security and integrity of all our information, including your Personal Information.

Children

Our Service is not directed to persons under age 18. If you are the parent or guardian of a person under 18, and you become aware that your young person has provided us with Personal Information or other information without your express consent, please contact us at Legal@Informationform.com. We will then remove the information, and we will terminate the young person's account.

Access and Correction

The Service is not currently designed to allow each registered user to modify the user's own data, but that may be changed in future versions of the Service. In addition, if we process Personal Information about you, then you may have a right under data privacy law to request access to your Personal Information (for which we may charge a small fee) and to correct any inaccuracies.

If you would like to access, correct or delete the Personal Information we hold about you please contact us at info@informationform.com, and provide us with information that will allow us to contact you.

If you have any general queries relating to data privacy in the Services, please contact info@informationform.com.

Opting Out of Further Communications from Us

If you have elected to receive information about our products or services, and wish to opt-out of receiving such information, then you can do so by sending an email to info@informationform.com. In accordance with applicable law, most or all of our electronic communications to you will allow you to opt-out of subsequent electronic communications to you. You should clearly state on all communications: your name, username (if any), registration details (if any) and the part of the Service you have questions about.

Your California Privacy Rights

If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your Personal Information by us to third parties for the third parties' direct marketing purposes. To make such a request, please send an email to Legal@informationform.com, or send us postal mail at:

Attn: Privacy, BestRentNJ, 1106 US Highway 1, Edison, NJ 08817, U.S.A.

Pursuant to California Civil Code Section 1798.83(c)(2), we may share users' Personal Information with Partners, affiliate companies, or others outside BestRentNJ for those parties' direct marketing use.

If you are a California resident under the age of 18, and a subscriber of any site where this Privacy Statement is posted, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted. To make such a request, please send an email with a detailed description of the specific content or information to Legal@informationform.com. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal, even if requested.

Version Control

Last updated March 2021.

Prior versions: None.

© Grove Crossing 2021.